



John Assaraf

John is an international best-selling author, speaker and consummate entrepreneur whose expertise in helping organizations and individuals achieve success has landed him on *Larry King Live*, *The Ellen DeGeneres Show*, ABC, CBS and NBC television worldwide. In addition, John recently made his cameo appearance in the new hit movie **The Secret**.

In the last 20 years, he has built four multi-million dollar companies including growing RE/MAX of Indiana to over 1500 sales associates, who collectively generate over \$5 billion a year in sales, and Bamboo, a recent start-up that raised \$25 million in financing. John developed Bamboo's overall marketing strategy and the sales team that generated over \$30 million in revenues within 12 months. Bamboo then merged with Ipix and went on to become the world's leading provider of imaging infrastructure for the Internet, including managing the scaled imaging infrastructure for companies such as eBay.

John is now putting his experience and knowledge to use as the Founder of OneCoach, a company committed to helping entrepreneurs and professionals grow their small business revenues so they can achieve financial freedom and live extraordinary lives (www.onecoach.com).

His personal passions are his family, spirituality, exercise, cooking, travel, and helping entrepreneurs understand how to incorporate the psychological and strategic sides of building a successful business and life.



Kristin Joyce, Director Public Relations

kj@swansland.com or via mobile at:

941.928.0550 (available business hours, E.S.T.)

For Reservations Call: 1.800.971.7300