

## LUXURIOUS “PERSONAL DISCOVERY JOURNEYS” CREATE THE NEW WAVE IN SUMMER TRAVEL

*Guests Onboard this Mediterranean Voyage Rejuvenate in Style While  
Learning How to Transform Their Lives*

**BELVEDERE, Cal., U.S.** – May 8 , 2007 – Make A Change *Personal Discovery Journeys*, an innovative luxury travel company based in northern California, U.S., is offering a unique way to travel this summer: a seven-day, all-inclusive, “personal discovery” yachting journey through the Mediterranean with world-renowned motivational authors and speakers.

Fortunately, a select number of additional, five-star staterooms have opened up to accommodate last minute travelers seeking extraordinary summer adventures (see [www.makeachangejourneys.com](http://www.makeachangejourneys.com)). With the increasing numbers of lifelong learners, entrepreneurs, and discriminating travelers desiring new ways to luxuriate as well as learn, cruises such as this exemplify an intriguing new wave in luxury travel.

This transformational voyage takes place June 2-9, 2007 and is available to only 100 guests onboard one of only two exclusive SeaDream mega yachts. Now, together with several prominent authors and motivational life coaches aboard, discriminating guests can expand their personal horizons with breakthrough ideas and techniques discussed at sunset seminars. Or, they can opt to work one-on-one, networking as they sail to exotic ports of call and enjoy the ship’s “resort casual” atmosphere, personal services and 5-star amenities.

Designed to be enjoyed at an individual pace, the week-long itinerary begins in Monte Carlo and includes crew-led expeditions to some of the Mediterranean’s most popular destinations, such as St. Tropez, Cannes, Portofino and Rome, among others. In addition to seeing the sights of these beautiful cities, guests will enjoy presentations by:

- **Stewart Emery**, co-author of the international best-seller, *Success Built to Last*, and one of the fathers of the Human Potential Movement.
- **Bill Harris**, acclaimed teacher of *The Secret* and president and director of the Centerpointe Research Institute.
- **Jay Conrad Levinson**, the author of the best-selling marketing series in history, *Guerrilla Marketing*, plus 56 other business books, which have sold 15 million copies worldwide.
- **Janet Attwood**, co-author of the national best-seller, *The Passion Test, the Effortless Path to Living Your Destiny*.
- **Chet Holmes**, one of America’s top marketing executives, trainers, strategic consultants and motivational experts who has worked with more than 60 Fortune 500 companies.
- **Gene McNaughton**, top executive for Anthony Robbins, Inc.

“I’ve always had a passion for travel and helping people make quantum leaps in their lives,” says Sydney Cresci, founder of Make A Change *Personal Discovery Journeys*. “At sea, our senses are more acute and we’re more open to new experiences and change. That’s what makes travel exhilarating and transformational for so many people.”

Even while refreshing and invigorating the mind, this distinctive vacation also allows guests to relax and pamper themselves. Offering the ultimate in small ship adventure and luxury at sea, the yacht’s amenities include a fitness center, full-service Thai certified spa, golf simulator, 1,200-volume library, pool, casino and more. Guests also have access to a variety of water toys such as kayaks, water skis, wake boards and Wave Runners. The award-winning crew includes chefs and sommeliers that provide the finest in international gourmet cuisine, fine wines and 24-hour personal service.

Awarded the highest ratings by *Conde Nast Traveler*, *Travel & Leisure*, and *Berlitz* the SeaDream yacht is an exclusive floating villa. Each private stateroom features ocean views, as well as beds with the highest quality down pillows and Belgian bed linens. All accommodations have living areas with an entertainment center equipped with a flat screen television, CD and DVD systems, internet ready outlets and personalized stationery. Each stateroom also offers a marble-lined bathroom, Bulgari® toiletries and plush 100% Turkish cotton bathrobes with slippers.

Space for this unique and inspiring vacation is limited. In this final month of booking, a ten percent “New Guest” Advantage discount is being offered. To view the full itinerary, pricing and book {one of the few} remaining reservations, visit [www.makeachangejourneys.com](http://www.makeachangejourneys.com) or call 1-800-971-7300. For help with flight reservations, contact Antoinette Barnett at 1-800-967-1889 (press #1 and then ext. 5003).

### **About Make A Change *Personal Discovery Journeys***

Make A Change is an innovative travel company that designs and operates unique seven-day, personal discovery yachting journeys to the Caribbean and Mediterranean. A select 100 guests cruise exotic ports of call with incredible itineraries aboard one of the exclusive SeaDream ultra mega-yachts. The SeaDream I and SeaDream II are prototype designs that epitomize the crème de la crème in the luxury travel industry. This “resort casual”, intimate, all-inclusive yachting experience has been awarded the highest acclaim by discerning luxury travelers and industry observers worldwide. Now, with Make A Change’s renowned authors and motivational coaches aboard, guests experience vital rejuvenation, tremendous fun and adventure to Mediterranean destinations. Fine wines and sumptuous food, top amenities and 24-hour service enhance the experience as they expand horizons and transform their life potential. Make A Change offers travelers the better of two worlds: as the ultimate yachting adventure melds with the optimal learning experience. For more information, visit [www.makeachangejourneys.com](http://www.makeachangejourneys.com).

### **About SeaDream Yacht Club**

SeaDream Yacht Club is the yachting venture by Norwegian entrepreneur Atle Brynestad who founded Seabourn Cruise Line, and Larry Pimentel who was president of Seabourn under Brynestad and later president and CEO of the merged Cunard and Seabourn. Pimentel is President and CEO of the Coconut Grove, Florida-headquartered SeaDream Yacht Club and a

co-owner. Brynstad is Chairman. The company operates SeaDream I and SeaDream II, twin, ultra luxury, mega yachts that operate on seven-day sailings in the Caribbean, the Mediterranean, Dalmatian Coast and the Black Sea. The yachts are not only ideal for discerning travelers seeking an unstructured and casual holiday experience but also for small meetings and incentive groups or individual private family gatherings. They are available for full charter. SeaDream I and II shared the top Five-Star Club award in the Berlitz Ocean Cruising and Cruise Ships 2003, 2004 and recently in the 2005 guidebook. For this guidebook author Douglas Ward created a special category "Utterly Exclusive" for only three vessels he said to be above luxury. Of the three, two were SeaDream I and II. In the Americas the SeaDream Yacht Club reservations number is 1-800-707-4911. In Europe it is +47 23 28 96 60. The website is [www.seadreamyachtclub.com](http://www.seadreamyachtclub.com).

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