

**MAKE A CHANGE PERSONAL DISCOVERY JOURNEYS
ANNOUNCES UNIQUE 2008 SeaDream MEDITERRANEAN VOYAGE**

Discerning Guests Desire Luxury Yachting Plus Ways to Enrich, Empower and Enjoy More of Life

BELVEDERE, Cal., U.S. – October 15, 2007 – ***Make A Change Personal Discovery Journeys***, an innovative luxury travel company based in northern California, is pleased to announce plans for its next transformational **SeaDream** yacht voyage set to embark from the south of France on July 12-19, 2008. This seven-day, all-inclusive yachting journey through the Mediterranean, features several world-renowned motivational authors and speakers and promises to enrich and empower guests experiencing 5-star service in destinations from Monte Carlo to Portofino, Corsica, Sardinia, Cassis and St. Tropez.

Designed for each individual to luxuriate and learn, this unique travel concept takes place on one of the two “elite status” award-winning **SeaDream** mega yachts. Founder Sydney Cresci conceives each unique voyage to combine **SeaDream’s** pinnacle of fine ultra-yachting with the best of world-class, transformational teachings. Anticipation runs high as these trips must book months ahead given **SeaDream’s** increasing popularity and ***Make A Change’s*** prestigious speakers onboard who include:

- **John Assaraf**, the international best-selling author, speaker and entrepreneur, will provide expertise in helping individuals achieve success based upon his **One Coach** system. His work with public corporations and personal clients has afforded numerous, special appearances on *Larry King Live*, *The Ellen DeGeneres Show*, ABC, CBS and NBC television worldwide. Assaraf is also renowned for his contribution and appearance in the new best-selling book and movie hit, *The Secret*.
- **Janet Attwood**, co-author of the national best-seller, ***The Passion Test, the Effortless Path to Living Your Destiny***, returns based on popular demand from the previous voyage. Attwood is the founder of the number one online transformational magazine in the world, *Healthy Wealthy n Wise* and co-owner of *Enlightened Alliances*.
- **Scott deMoulin**, a highly-respected speaker, trainer and consultant in the fields of sales, communications and personal performance enhancement also returns by popular demand. Scott deMoulin is co-founder of ***Destiny Training Systems***, which has empowered thousands of individuals and hundreds of companies throughout the United States, Canada and Europe.
- **Shore Slocum**, joins as the leadership trainer known for his speakers’ boot camps and leadership retreats, such as *Finding Your Voice – Expressing Your Vision and the Spirit of Leadership*. Slocum has worked closely the Anthony Robbins Companies and with speakers like Larry King, Norman Schwarzkopf and Christopher Reeve.

“This is the ultimate vacation for mind, body and soul,” says Sydney Cresci, founder of ***Make A Change Personal Discovery Journeys***. “Our guests learn in luxury. They relax and rejuvenate while, at the same time, discovering tools and techniques to enhance their possibilities, empower their lives and ensure more success for themselves and their relationships.” she remarks. “I have seen more people create new connections, new businesses, and new opportunities in just seven days at sea on these trips.”

The week-long itinerary, slated perfectly in July 2008, begins in Monte Carlo, France and travels to some of the Mediterranean's most exotic destinations such as Portofino, Sardinia, Corsica, Cassis and St. Tropez.

Offering the ultimate in small ship adventure and luxury at sea, the **SeaDream** yacht's crew includes award-winning chefs and sommeliers. The platinum-level amenities onboard include top international gourmet cuisine, fine wines, 24-hour personal service, a beautiful fitness center, full-service Thai certified spa, golf simulator, 1,200-volume library, pool, casino, and more. Guests have access to a variety of "water toys" such as kayaks, water skis, a sailfish, Wave Runners and more.

Launched in 2001, the SeaDream yachts became not only exclusive floating villas, but the top yacht cruise in the world and awarded the highest "elite" level ratings by *Conde Nast Traveler*, *Travel & Leisure*, and *Berlitz* for the 4th year in a row. Each private stateroom features ocean views, as well as beds with the highest-quality down pillows and Belgian bed linens. All accommodations have an entertainment center equipped with a flat screen television, CD and DVD systems, internet ready outlets and even personalized guest stationery and pajamas. Every stateroom also offers a marble-lined bathroom, Bulgari® toiletries and plush 100% Turkish cotton bathrobes with slippers. Caviar and champagne parties are featured to begin and end the superb voyage and also included in the travel supplement.

Space is now available for this unique and inspiring vacation but limited to around 100 guests. Rates begin at \$8,900 U.S.D. and are based on per person double-occupancy with a 5% "Gift discount" benefit if booked by December 15, 2007. Note that given the increasing high costs of food, wine, lodging and transportation based upon Euros versus U.S. dollars, this elaborate European vacation becomes even more valuable for discerning gift-givers paying for our inclusive booking in U.S. dollars. To learn more about the trip, view the yacht, the full itinerary, pricing or book reservations, visit www.makeachangejourneys.com or call 1-800-971-7300.

About Make A Change *Personal Discovery Journeys*

Make A Change is an innovative travel company that designs and operates unique seven-day, personal discovery yachting journeys to the Caribbean and Mediterranean. A select 100 guests cruise exotic ports of call with incredible itineraries aboard one of the exclusive **SeaDream** ultra mega-yachts. The **SeaDream I** and **SeaDream II** are prototype designs that epitomize the crème de la crème in the luxury travel industry. This "resort casual", intimate, all-inclusive yachting experience has been awarded the highest "elite-level" acclaim by discerning luxury travelers, publications and industry observers worldwide. Now, with **Make A Change's** renowned authors and motivational coaches aboard, guests will experience vital rejuvenation, tremendous fun and adventure to exotic Mediterranean destinations. Fine wines and sumptuous food, top amenities and 24-hour service enhance the experience as they expand horizons, enrich, empower and transform their life potential. **Make A Change** offers travelers the better of two worlds: as the ultimate yachting adventure melds with the optimal learning experience. For more information, visit www.makeachangejourneys.com.

About SeaDream Yacht Club

Launched in 2001, *SeaDream Yacht Club* has become the “elite” award-winning yachting venture created by Norwegian entrepreneurs Atle Brynestad, founder of Seabourn Cruise Line, and Larry Pimentel, president of Seabourn under Brynestad and later president and CEO of the merged Cunard and Seabourn. Pimentel is currently President and CEO of the Coconut Grove, Florida-headquartered *SeaDream Yacht Club* and a co-owner. Brynestad is Chairman. The company operates **SeaDream I** and **SeaDream II**, twin, ultra luxury, mega yachts that operate on seven-day sailings in the Caribbean, the Mediterranean, Dalmatian Coast and the Black Sea. The yachts are not only ideal for discerning travelers seeking an unstructured and casual holiday experience but also for small meetings and incentive groups or individual private family gatherings. **SeaDream I** and **II** shared the top Five-Star Club award in the Berlitz Ocean Cruising and Cruise Ships 2003, 2004 and recently in the 2005 guidebook. For this guidebook author Douglas Ward created a special category “Utterly Exclusive” for only three vessels he said to be above luxury. Of the three, two were **SeaDream I** and **II**.

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